

BIOGRAPHY

Stacey was inducted into the National Speaker's Association CPAE Speaker Hall of Fame in 2022, one of less than 200 world-wide members to hold this designation. This high-coveted title is a direct representation of her exceptional work in the speaking profession to the clients she has served for over 20 years.

She is the author of *Influence Redefined...Be the Leader You Were Meant to Be, Monday to Monday® and Yes You Can! Everything You Need to Know From A to Z to Influence Others to Take Action*. Her books provide practical and immediate skills and techniques that have given thousands the ability to enhance their influence, Monday to Monday®.

Stacey helps individuals eliminate the static that plagues communicative delivery — to persuade, sell, influence and communicate face-to-face with a clear message. She has presented to and trained thousands to rid themselves of bad body language habits and choose words wisely. Her client list is vast from the financial industry to the healthcare industry to government and everyone in-between. Some of her clients include Nationwide, FedEx, American Express, Google, Ferrara Candy Company, Abbvie, Discover, Milwaukee Tool, Fannie Mae, Oracle and Microsoft.

She has inspired thousands as a featured guest on media outlets, including *The New York Times*, *Forbes*, *Entrepreneur*, *Thrive*, *SmartMoney* magazine, *The Economist* and *Businessweek*, Chicago WGN and WLS-AM. She is also a:

- National Speakers Association Member.
- CPAE Speaker Hall of Fame recipient.
- Certified Speaking Professional.
- Recipient of the University of Wisconsin Eau Claire Alumni Award.

Whether delivering a keynote, mentoring a CEO or enhancing participants' ability to communicate with influence, Stacey keeps clients back because of her practical strategies and concepts.

"Your techniques and concepts have proven valuable in all aspects of my business, from making presentations to interacting with clients. I felt challenged to grow to the next level of communicating. The concepts you showed me on developing my message will help me to achieve my goals."

Her work ethic was forged in her childhood years growing up on a farm. She is dedicated to helping leaders discover what listeners see and hear rather than what they believe to be true. She gives executives the gift to see themselves as others do. She will lead you through an experience that allows you to captivate, engage and connect with your listeners to spur them to take action.

TAILORED PROGRAMS FOR IN-PERSON, HYBRID & VIRTUAL

INFLUENCE ELEVATED: MAXIMIZING YOUR CONNECTION, MONDAY TO MONDAY®

In today's hybrid world, you have more opportunities to impact your team, your employees and your clients. It also means that if you aren't intentional about elevating your influence above the noise of today's work world, you can get drowned out by distractions. Yet, every interaction determines your degree of impact.

How influential you are directly impacts the degree of trust and the depth of connection you have with your team, your employees, your clients and your audience.

Without influence, you will never be heard above the noise.

No matter how influential you think you are, today's environment demands that you elevate your influence. This is what makes you stand out, makes others take notice, and gives you the impact you need to create the outcomes you desire.

Stacey Hanke, today's top thought leader on influence, will help you and your teams become more effective in your roles. This engaging keynote is packed with practical strategies, the latest research surrounding communication, and her proprietary assessment for determining individual influence style.

From discovering the power of eye connection, to creating consistency across all mediums where you show up, to developing influence momentum through practice and accountability, Stacey will equip your attendees to elevate their influence, Monday to Monday.®

KEY TAKEAWAYS:

- How to connect with your listeners and create a meaningful experience that ignites action.
- Discover how to amplify influence opportunities that come your way.
- Learn how to expand your presence across all of today's platforms and channels.
- Identify the top factor in elevating your influence to 10x your reach.
- This keynote is immediately actionable and gives you a structure to make sure it sticks. Stacey will help you to shift the way you communicate to ignite deeper connection and trust!

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