

TESTIMONIALS

One of the unique skills you brought to the training was your ability to demonstrate each of the communication techniques. It made the material more credible and believable to the audience since they could see, firsthand, how effective the communication techniques are. The immediate change in their behavior was amazing.
~Coca-Cola Enterprises, Inc.

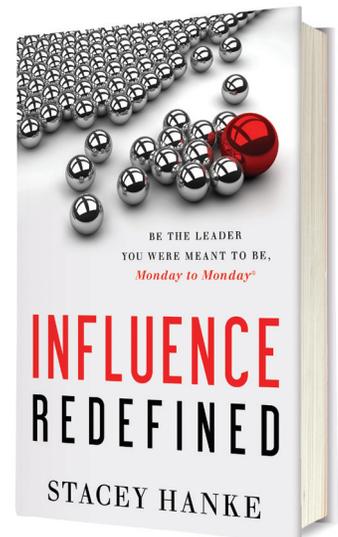
This highly interactive workshop focused on powerful skills and techniques to enhance and maximize my abilities to be more effective as a leader and communicator. Stacey Hanke Inc.'s engaging delivery and coaching style left all of us attending the workshop wanting more!
~Kohl's

I worked with Stacey Hanke Inc. for approximately 5 years. Her and her team are incredibly polished, poised and professional. I've highly recommended her to countless colleagues both in my organization and externally. She has incredibly high standards for herself and her team and an extremely strong brand. I've been thoroughly impressed with every interaction I've had - both in planning and in execution. I believe she is strongly deserving of this high distinction.
~Deloitte

I've known Stacey for about 6 years and have worked with her and her team several times. Those sessions have included one on one coaching, executive development workshops for 70+ officers and directors and delivery of keynotes. I've also been responsible for design of an executive development program through which I had the opportunity to arrange many speakers and workshops. Stacey's work clearly stands out both for its easy practicality and useful, concrete implementation. I can attribute my own improvement in effective communication to Stacey's influence.
~FedEx

Are you really as influential as you think you are?

Stacey's new book, Influence Redefined, is about rethinking your approach to influence. Stacey's purpose with this book is to reveal what it takes to be truly influential Monday to Monday® and to share a proven, step-by-step method for how to get there. She has included practical, time-tested how tos and action steps so you can immediately begin growing your influence.



Stacey Hanke

Expert, Author & Speaker

INFLUENCE REDEFINED

**BE THE LEADER YOU
WERE MEANT TO BE.
MONDAY TO MONDAY®**

Topics are customized for keynote, breakout sessions, one- and two-day workshops and private consultations

BIOGRAPHY

Stacey is author of the books; *Yes You Can! Everything You Need to Know From A to Z to Influence Others To Take Action and Influence Redefined... Be the Leader You Were Meant to Be, Monday to Monday®*. Her books provide practical and immediate skills and techniques that have given thousands the ability to enhance their influence Monday to Monday®.

Stacey helps individuals eliminate the static that plagues communicative delivery — to persuade, sell, influence and communicate face-to-face with a clear message. She has trained over 15,000 people to rid themselves of bad body language habits and choose words wisely. She has delivered over 500 presentations for business leaders, from the financial industry to the healthcare industry to government and everyone in between. Her client list is vast from Coca-Cola, Kohl's, the United States Army, Navy and Air Force, Leo Burnett, AT&T and the FDA.

She has inspired thousands as a featured guest on media outlets, including SmartMoney magazine, Business Week, Lifetime Network, Chicago WGN and WLS-AM. She is also a:

- Member of National Speakers Association;
- Featured author of *Conversations On Success*, on which she partnered with Chicken Soup for the Soul's Jack Canfield and Fish Philosophy author John Christensen
- 2009 recipient of the University of Wisconsin Eau Claire Alumni Award
- Member of the National Speakers Association. Stacey was one of

six speakers selected to present at the 2008 NSA Convention in the category "Top Six Under Forty".

Whether you find Stacey delivering a keynote, mentoring a CEO on the art of presenting or changing participants' communication behavior, you will understand why clients keep coming back as a result of her practical strategies and concepts.

Your techniques and concepts have proven valuable in all aspects of my business, from making presentations to interacting with clients. I felt challenged to grow to the next level of communicating. The concepts you showed me on developing my message will help me to achieve my goals.

Be aware: Her energy, drive and passion for communication are contagious. She will lead you through an experience that allows you to captivate, engage and connect with your listeners to get them to take action.

TAILORED PROGRAMS

KEYNOTE TOPIC

INFLUENCE REDEFINED

BE THE LEADER YOU WERE MEANT TO BE MONDAY TO MONDAY®

How will you influence your listeners to act on what you have to say? Whether you're influencing through a presentation, meeting, sales call, conference call or face-to-face conversation, how you deliver determines whether others see you as credible, knowledgeable and trustworthy. Without doing this effectively, you inhibit your maximum potential to: influence, increase profits and cultivate long-term relationships. This highly interactive session will help you

eliminate the static that plagues communicative delivery — to persuade, sell your ideas, influence or simply effectively communicate face-to-face with a clear message.

BREAKOUT SESSIONS

The Art of Mentoring

Building a Peak Performance Team

We're hearing a lot about corporate mentoring and with good reason: Comprehensive studies have shown that when training is followed by mentoring, productivity increases by 88 percent. The Art of Mentoring delivers lifelong strategic tools for improving productivity and the effectiveness of both individuals and teams.

CLIENT LIST



Nationwide



General Mills



ASTD
WORKPLACE LEARNING & PERFORMANCE



Johnson Controls



expect great things



Stacey Hanke, Inc.
333 West Hubbard St.
Suite 506
Chicago, IL 60654

p: 773.209.5970
f: 773.326.0698

www.staceyankeinc.com